



**IEEE Madras Section
IEEE Computer Society, Madras Chapter
IEEE Madras Women in Engineering Affinity Group
Computer Society of India, Chennai Chapter**

Cordially invite you for a talk by

Mr. R. Sampath

Director, Quanta Consulting, Inc. USA and
Chairman, IEEE Orange County, California, USA

on the topic

**“Rural Development: Leveraging Global
Technologies and Perspectives”**

on Saturday, 12th Sep 2009 at 5.30 p.m.

at ISTE Professional Centre, Gandhi Mandapam Road, Chennai – 600 025
(Between AMM School / Kotturpuram Signal & Anna Gem School)

Dr. S. Salivahanan
Chairman, IEEE Madras Section

Mr. H.R. Mohan
Chairman, IEEE-CS Madras Chapter

Prof. Ramalatha Marimuthu
Chairperson, IEEE Madras WIE

Mr. S. Ramasamy
Chairman, CSI Chennai Chapter

Programme

5.30 p.m.: Fellowship & High Tea :: 6.00 p.m.: Talk

**IEEE COMPUTER SOCIETY
MADRAS CHAPTER**

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**COMPUTER SOCIETY OF INDIA
CHENNAI CHAPTER**

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Abstract of the talk

Mr. Sampath will leverage his real world experiences in this area to provide insights. The typical success factors are a blend of culture, buy-in, stakeholders, seamless processes, previous learnings, and a touch of technology. There have been many successful pilot programs across India, but few of them have scaled up significantly. This interactive session will cover some of the best methods of navigating the system, to make sure that the big picture goals are preserved from start to finish. What is the optimal team? It is ultimately not about the technology itself - but about the perceived benefits and value stemming from technology.
