



Southern California Edison, the Port of Los Angeles, and Quanta Consulting, Inc. present

FRIDAY, JUNE 26, 2009

## 2<sup>ND</sup> ANNUAL INDIA TRADE CONFERENCE

OPPORTUNITIES - MARKETS - KNOWLEDGE

The Greater Los Angeles Area, 8:30 AM - 8:00 PM, Friday, June 26, 2009  
Edison CTAC Conference Center, 6090 North Irwindale Ave, Irwindale, CA 91702



## Why India: Tapping into a Still-Growing Market

Funding your Business Growth in this Tough Economic Environment.  
Breaking Developments on Incentives, Trade, and Opportunities.  
Mitigating Global Risk. Real-World Case Studies and Interactive Panels.  
New: Industry Breakout on Alternative Energy.

**“A galaxy of speakers. Exceptional!”**  
– 2008 Attendee.

**Breaking Developments.**

**Registration Includes Breakfast, Lunch & Reception. Free Parking**

**Keynote: Ed Fuller, President & Managing Director, Marriott International. Insights on Marriott India strategies, opportunities, trends, and challenges - with emphasis on the current economic environment.**

**SPEAKERS INCLUDE:**

Steve Arnold, Regional International Sales Manager, Fedex.  
Awinash Bawle, India Desk Officer, International Trade Admin, U.S. Dept of Commerce.  
Dr. Sangeeta Gupta, Partner, Gupta Consulting Group, Inc.  
Banashri B. Harrison, Minister (Commerce), Embassy of India, Washington DC.  
Julie Anne Hennessy, Director, US Commercial Service, US Dept of Commerce.  
Kaylynn I. Kim, Commissioner, Los Angeles Board of Harbor Commissioners.  
Rajat Khurana, CEO, West Coast Consulting, LLC.  
Jim MacLellan, Director of Trade Services, Port of Los Angeles.  
Ken Mate, Managing Director, Kroll, Los Angeles.  
Brian McGowan, Deputy Secretary for Economic Dev & Commerce, State of California.  
Tim Murphy, First Vice President, Comerica Bank.  
Daphne Ng, Community Partnerships Director, Southern California Edison.  
Glen Roberts, Director, U.S. Export Assistance Centers (Alternative Fuels / Renewable Energy).  
Gene Rodrigues, Director Energy Efficiency, Southern California Edison.  
R Sampath, Director Global Sourcing, Quanta Consulting, Inc.  
Inder Sharma, CEO, American Induction Technologies, Inc.  
Ken Silverman, CEO, Interactive Teamworks.  
Mark Thorpe, Director, Air Service Marketing, Los Angeles World Airports.

**PANELS: INDIA STRATEGY - TRADE/LOGISTICS - FINANCE/RISK MITIGATION - ALT ENERGY**

**REGISTER EARLY ONLINE FOR \$79.**  
Early Student Rate: \$59. Regular rate: \$99.

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# 2009 INDIA TRADE CONFERENCE

## Conference Takeaways for Attendees

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Insights into Current Opportunities in India  
Real-World Case Studies, Workshops & Interactive Panels  
Breaking Developments on Incentives, Trade, Global Alternative Energy & Opportunities  
Funding Business Growth and Global Risk Mitigation Strategies  
Available Resources and US Govt Agencies  
Valuable Networking Opportunities

## Program

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**8:00 AM - 9:00 AM** Registration, Continental Breakfast and Networking

**9:00 AM - 10:45 AM** Introduction, Keynote & Special Speakers

Intro: Gene Rodrigues, Director Energy Efficiency, Southern California Edison  
Inaugural: Banashri Bose Harrison, Minister (Commerce), Embassy of India, Washington DC.  
Keynote: Ed Fuller, President & Managing Director, Marriott International  
Special Speaker: Brian McGowan, Deputy Secretary for Econ Dev & Commerce, State of California.

**11:00 AM - 12:05 PM** Panel 1: India Strategy Plenary Session

Moderator - R Sampath, Director Global Sourcing, Quanta Consulting, Inc.  
Awinash Bawle, India Desk Officer, Intl Trade Administration, Dept of Commerce.  
Inder Sharma, CEO, American Induction Technologies, Inc.  
Ken Silverman, CEO, Interactive Teamworks.  
Dr. Gerard J. Tellis, Professor, USC Marshall School of Business.

**12:05 PM - 1:00 PM** Luncheon: Indian Cuisine

**1:15 PM - 2:30 PM** Panel 2: Logistics, Trade, Legal Plenary Session

Moderator: Jim MacLellan, Director of Trade Services, Port of Los Angeles.  
Steve Arnold, Regional International Sales Manager, Fedex.  
Julie Anne Hennessy, Director, US Commercial Service, US Dept of Commerce.  
Mark Thorpe, Director, Air Service Marketing, Los Angeles World Airports.  
Nikhil Vyas, Managing Director, Allogistx.

**2:45 PM - 3:45 PM** Panel 3a: Alternative Energy Panel

Moderator: Rajat Khurana, CEO, West Coast Consulting, LLC.  
Fred Noble, WindTech Energy.  
Glen Roberts, Director, U.S. Export Assistance Centers (Alternative Fuels / Renewable Energy).  
Gene Rodrigues, Director Energy Efficiency, Southern California Edison.

**2:45 PM - 3:45 PM** Panel 3b: Financing & Risk Mitigation

Moderator: Kaylynn I. Kim, Commissioner, Los Angeles Board of Harbor Commissioners.  
Scott Kaiser, Trade Business Development Officer, Bank of America.  
Ken Mate, Managing Director, Los Angeles, Kroll Risk Management.  
Tim Murphy, First Vice President, Comerica Bank.

**2:45 PM - 3:45 PM** Panel 3c: Workshop on Working Effectively with India (Culture)

Dr. Sangeeta Gupta, Partner, Gupta Consulting Group, Inc.

**3:45 PM - 4:15 PM** Closing Comments & Wrap-up

Daphne Ng, Community Partnerships Director, Southern California Edison.

**4:30 PM - 8:00 PM** Reception