

Press Release

FOR IMMEDIATE RELEASE

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Asian Business Association of Orange County Announces 2009 Asian Global Sourcing and Procurement Opportunities Conference

Santa Ana, Calif., October 7, 2009 – The Asian Business Association of Orange County (ABAOC) today announced that the 2009 Asian Global Sourcing and Procurement Opportunities Conference will be held on **Friday, October 30, 2009, 9:00 AM to 5:00 PM at the Paradise Pier Hotel, Disneyland Resort, in Anaheim.**

In collaboration with **The Walt Disney Company, Disneyland Resort, Southern California Edison Company, US Bank, Union Bank, Port of Los Angeles, Citibank, Prudential Financial, Southwest Airlines, Quanta Consulting, Japan American Society of Southern California, University of California Irvine, Paul Merage School of Business, Verizon Wireless, and with the cooperation of Orange County Transportation Authority and US Small Business Administration**, the ABAOC conference will provide insights on global sourcing, wide-range of procurement opportunities as well as corporate supplier's diversity programs from private and government sectors.

Conference highlights include keynote speaker, **Mr. Joe Alderete, Manager of the Supplier Diversity Program for Southern California Edison**, and the head panel speakers from **The Walt Disney Company's Global Outsourcing Services, and Diversity Suppliers** from the various major corporations, global market experts from India, China, the Philippines, South Korea and Vietnam, and to expand on globalization and the aspects of doing business such as logistics, financing, legal and risk assessment; benefits of certification, how to win corporate and government contracts, and minority-owned businesses success stories.

Assemblyman **Ted Lieu** of the 53rd District of California will be the Special Guest Speaker at the **VIP Luncheon Reception at 12:30 PM**, and with the special appearance

of **Assemblyman Van Tran**, of the 68th District of California at the Ribbon Cutting Ceremony at 11:30 AM.

Companies interested in doing business overseas or in the US will have the opportunity to meet with buyers from major corporations, public and government agencies as well as suppliers from the US and Asia. Exhibits will be open to attendees from 11:30 AM-4:00 PM. Public admission is \$10.00 and \$5.00 for the public parking.

For more information and sponsorship opportunities, please call (949) 222-2291 or visit us online at www.ABAOC.org

About Asian Business Association of Orange County

The Asian Business Association of Orange County (ABAOC), founded in 1992, is a non-profit organization serving the needs of the growing Asian American businesses in Orange County. Since its inception, it has organized many networking mixers, procurement events and outreach programs. The mission of ABAOC is to provide Asian Americans the opportunity to gain access to economic advancement through networking, education and community representation. For more information about ABAOC, please call the ABAOC office at (949) 222-2291 or visit www.abaoc.org.

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